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COVER

YEAR 38
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THE POWER OF SELF-DEPENDENCE.

Adela Domingo Salacup Story



CELEBRATING OUR 37TH ANNIVERSARY

Congratulations Adela

Thank you for your service to our community!



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publisher's note



By MARY CORDERO

**Celebrating
Adela
Salacup's
Incredible
Journey**



In a world often filled with noise and chaos, it is stories like Adela Salacup's that remind us of the quiet heroes among us—the ones whose hearts beat with compassion and whose hands work tirelessly to make a difference. Adela's lifelong service to her community, rooted in her humble beginnings, is a testament to the power of kindness and the indomitable spirit of those who dare to dream.

Adela's story begins in the picturesque mountains of the Philippines, where she grew up in a simple village filled with love and laughter. Raised in a family of modest means, she learned from an early age the value of hard work and the joy found in helping others. It was in this nurturing environment that seeds of compassion were planted in Adela's heart, seeds that would blossom into a lifetime of selfless service.

From a young age, Adela dreamed of becoming a nurse. It was a dream fueled by her desire to ease the pain of others and bring comfort to those in need. However, the path to realizing this dream was not an easy one. Financial constraints loomed large, casting a shadow of doubt on Adela's aspirations.

Undeterred, Adela embarked on a journey marked by determination and unwavering resolve. She took on odd jobs, sold fruits by the roadside, and worked tirelessly to save every penny she could. Her persistence paid off when she earned a scholarship to nursing school—a turning point that would shape the course of her life.

Instead of seeking a comfortable life in the city, Adela chose to return to her village, where the need was greatest. It was there, amidst mist-kissed mountains and the warm embrace of her community, that she found her true calling.

Adela's heart was drawn to the children of her village, especially those who knew the pang of hunger all too well. In response, she started a humble feeding program, cooking warm meals and filling little tummies with nourishing food. What started as a small act of kindness soon grew into a beacon of hope for the entire region.

Her work did not go unnoticed. News of Adela's feeding program

spread like wildfire, drawing volunteers, donations, and support from near and far. But amidst the accolades and praise, Adela remained humble, always attributing her success to the love and generosity of others.

From an early age, Adela possessed a fiery determination and an unyielding belief in the power of possibility. Despite facing adversity, she dared to dream big, envisioning a future filled with promise and potential. With grit and perseverance as her allies, she embarked on a journey that would defy expectations and inspire hearts around the globe.

Adela's path was not without its share of hurdles. Along the way, she encountered barriers and setbacks that threatened to derail her aspirations. Yet, with courage as her compass and resilience as her guiding light, she pressed forward, undeterred by the challenges that lay ahead.

It was through her tireless efforts and unwavering resolve that Adela began to carve out a legacy of impact and inspiration. From advocating for those without a voice to championing causes close to her heart, she became a beacon of hope for countless individuals seeking solace in a world filled with uncertainty.

But perhaps Adela's greatest achievement lies not in the accolades she has amassed or the titles she has earned, but in the lives she has touched

and the hearts she has uplifted along her journey. With compassion as her north star and empathy as her guiding force, she has fostered a legacy of kindness, inclusion, and compassion that continues to resonate with all who have had the privilege of crossing paths with her.

Adela's story is a testament to the power of the human spirit to transcend adversity and to triumph over adversity. It is a reminder that no matter how daunting the obstacles we face may seem, there is always hope on the horizon, waiting to be embraced by those who dare to dream.

As we reflect on Adela's extraordinary odyssey, let us be reminded of the incredible potential that resides within each of us. Let us draw inspiration from her courage, her resilience, and her unwavering commitment to making the world a better place.

In celebrating Adela Salacup's achievements, we also celebrate the resilience of the human spirit, the power of compassion, and the boundless possibilities that lie within each of us. Let her story serve as a beacon of hope and inspiration for generations to come, guiding us all towards a future filled with promise, purpose, and endless possibility.

Today, Adela Salacup stands as a shining example of what can be achieved through love, perseverance,

and a steadfast commitment to serving others. Her story is a reminder that greatness can emerge from the most humble of beginnings, and that the power to effect change lies within each and every one of us.

As we reflect on Adela's lifelong service and her journey from a small village to a beacon of light for her community, let us be inspired to follow in her footsteps. Let us heed the call to kindness, to compassion, and to the belief that even the smallest acts of service can illuminate the darkest of times.

In a world that often feels divided and uncertain, Adela Salacup's story serves as a guiding light—a reminder that, no matter where we come from or what challenges we face, we all have the power to make a difference.

Thank you, Adela, for being a shining example of the best of Filipino values. Your unwavering commitment to serving others, your boundless kindness, and your generous spirit not only inspire those around you but also uplift the entire community. Your actions speak volumes about the depth of Filipino hospitality and compassion, and we are grateful for the positive impact you bring to our society.

Mary Llanos Cordero



Congratulations and Mahalo

ADELA

**for your leadership,
hard work and dedication
for our community.**

DR. AMY AGBAYANI

**Emeritus Director for
Student Diversity,
University of Hawai'i, Manoa**

cover story

By: LEO GOZAR



Lola's girl
to businessswoman
of the year

**THE ADELA DOMINGO
SALACUP STORY**



Photo on my wedding day of me and Grandma Basilia Fuerte



Photo at my son's Baptismal and First Birthday Party at Keehi Lagoon with my Mom, Dad and Siblings



Crowned Ilocos Norte National High School Centennial Queen



At the Hawaii Philippines Sister Province Symposium at the Convention Center



Dinner Party I threw for my moms sister Auntie Consolacion "Naty" Gacula at Pesca Waikiki Beach



Welcome dinner for Governor of Ilocos Norte Governor Matthew Manotc along with his girlfriend Miss Earth 2014 Jamie Herrell



Winning FBWA Filipino Business Woman of the Year

"It does not matter how slow you go as long as you do not stop." Confucius must be talking about Adela Salacup and other women who are self-accomplished. They are committed to learning, improving oneself by observing others and living ethically, and being guided by one's life mentor. "Starting from nothing in life and business and achieving success is a journey filled with trials and tribulations. It demands determination, resilience, and an unyielding spirit." Adela rose from humble beginnings to create her own success story.

There was a young dreamer in Laoag City.

Adela Domingo Salacup wanted to become a business owner just like her Lola Basilia Fuerte who owned one of the biggest bagoong dealerships in Ilocos Norte. "Growing up around the inspiration of Lola Basilia, I saw her influence on the community and her affinity to her neighbors, customers, and even famous people she dealt with and sold her products to. One

of them being First Lady Imelda Romualdez Marcos." Her Lola was her life coach, teaching her every rope of knowledge that would tie her dreams to realization.

Salacup was born on April 14, 1969. She was born in the Sunshine City of the Philippines, Laoag City to the late Demetrio Mandac Domingo and Gloria Corpuz Gutierrez Domingo. She went to Zamboanga Elementary School, now known as Cabeza Elementary School, Ilocos Norte National High School, and had the determination

and resilience to graduate high school. Thereafter, she pursued a Bachelor of Science in Commerce from the Divine World College of Laoag with a Concentration in Accounting.

Slowly and gradually, at 18, her grandma Basilia entrusted Adela to manage both her bagoong business and her grocery store. Young as she was, it was something she grew up around, always among people making business deals, marketing, and accounting. She found joy in fulfilling a customer's request,

something that they couldn't get elsewhere. She was a hardworking "apo" and the eldest of a brood of five. Somehow, she felt responsible for her younger siblings. If there were no classes, she would help out in their grocery store despite the challenges she was facing during those hard times.

Moving to America is a significant life decision for Adela Salacup that brought her both excitement and challenges. She was seeking new opportunities, and thinking of pursuing education, and having a family. Adela married Arnold Damo

Salacup, who brought her and later helped her bring her whole family and their spouses to Hawaii. After observing life in the Islands, she realized the many prospects to build a kosher and secure life for her and her family. **Adela now knows just what to do!**

Ordinary women with extraordinary backgrounds and circumstances have many-sided approach to business.

Adela is an MTE, a multitasking entrepreneur. She keeps so many tasks in the air at once— the late nights, the never-ending to-do lists,



Little getaway at Castello di Amorosa



Golden Gate Bridge



At Ashley's Saint Francis Recognition Ceremony with Principal Casey Asato

and the need for more hours in a day, that's an MTE. Multitaskers focus on several small businesses and try to do everything at the same time. With inherent as well as learned skills, they tend to be overachievers.

When she came to Hawaii, she worked hard and dreamt big. Adela worked at several companies in health care such as Oahu Care Facility (Nursing Home) and the Oncology unit at Straub Medical Center and Queens Medical Center. She entered into the Home Care business in 1994 to the present, put up her own carehome facilities, Adela Salacup Foster Home and AVEIA'S Adult Residential Care Home, LLC and managed Ashley's Chair Covers. She went into importing frozen fish from the Philippines-Ardel DBA Frozen Fish. Adela operates and maintains several diverse small businesses and thrives.

Adela Salacup Foster Home and AVEIA's ARCH, LLC

In 1994 she was granted the

opportunity to become a foster parent. As much as she enjoyed caring for children along with her mother Gloria, she transitioned into applying for her license and opened her foster home, all the while working as a dialysis technician at Fresenius Medical Care and at Rehab Hospital of the Pacific. This business already entails what she loves doing most—providing quality care to elders who need facility care for twenty-four hours, seven days a week. Her patients become part of the family as they live in her home along with her family and are provided with a clean safe place. They are fed, bathed, and dressed, make sure bills are paid, shop and provide transportation. This also involves emotional support and help with managing chronic disease or disability, ensure that the clients' care plans provided by their personal care physicians are being followed, as well as their daily activities planned by her and their providers.

Oftentimes, when we think of

care, we automatically focus on the physicality of the job. It's tedious, humdrum managing of personal care that are asked of the caregiver, however, it is much more. Care is an essential component of the constantly changing community-based service universe, along with emotional investment, relationships, monitoring of patient medications, providing companionship and the overall safety and well-being of the patients. It's anything we encounter that is different from everything else – and the differences between them – is an important characteristic of caring. Salacup, as a caregiver, is compassionate, professional, friendly, and good with people.

Over the years, Adela Salacup has earned the title of “mommy” not from her own child, but from an 'Ohana Health Plan member. She was welcomed into the member's home through Hawaii's Community Care Foster Family Home (CCFFH) program. Despite having no known family or friends, this member affectionately calls Adela “mommy” and considers her part of the family. Adela's care extends beyond the basics. Her history includes managing diabetes, high blood pressure, asthma, and behavioral health conditions. Her attentive care allows the member to thrive in a loving home setting. Her dedication exemplifies the essence of caregiving. For this, 'Ohana Health Plan, a WellCare Health Plans, Inc. company, honored her for with a certificate for outstanding participation in 'Ohana's CCFFH program, caring for veterans, the elderly, and others with long-term health care needs.

Adela Salacup's commitment to her role as a caregiver reflects the importance of staying true to the Filipino cultural trait of caring. Her impact extends beyond medical services—she creates a sense of



Ring in the New Years with my kids

family and belonging for those she cares for.

Ardel DBA Frozen Fish

The Philippines is the eighth leading fish-producing country in the world. Realizing this, Adela had an idea to bring the “freshness” and affordability of frozen Philippine seafood. Her training from her Grandma Basilia during her grocery and “bagoong” days had stirred a desire to open Ardel DBA Frozen Fish. Importing and distributing of Filipino frozen seafood became a secondary business option for Adela. These products that are not easily accessible here in Hawaii such as Bukto (Goby Fish), Ipon (silverfish) and Kampa (a rare fish only found in the rivers of Abra Province have become staples in Filipino kitchens in Hawaii.

Ashley's Chair Covers

This business began in 2010. At first it started as just decoration for a friend's party where she covered the banquet seats and tables with designer fabrics to enhance the ambiance of the party. Chair covering was not a common practice in events at the time. As recommended by a friend Adela opened a third venture, Ashley's Chair Covers. Not long after opening the business it opened many doors for her to not only embellish an event with specialty linens and chair

covers, but to also become an event planner. She has since partnered up with many organizations in Honolulu not only to help enhance their events but also increase enjoy ability and aesthetics.

A & C Transport

A and C Transport Services is a partnership with her friend Carol Cardenas. It augments her home care facilities' specific preferences. The company ensures that the vehicles are equipped with necessary accessibility features like ramps or lifts with trained staff. Adela and Carol make sure they offer their clients independence, community connection, safety, and personalized care. They treat their residents with dignity, not just as passengers but as unique individuals with different needs.

Challenges and benefits of care business

Delivering health care services in the home setting encounter obstacles on a daily basis. This age of Information Technology has become a medium of communication and transaction that even home care business and other of Adela's ventures must adapt. Technological support and other interventions help alleviate business drawbacks such as invoicing, banking, directives from government agencies, new





President Ferdinand Marcos Jr. Meeting with the Filipino Community (Jay-Ar, Ashley, Ardel, Adela)



Ashley's Debut at Hilton Hawaiian Village



Ashley's Debut at Hilton Hawaiian Village (Adela, Ardel, Ashley, Jay-Ar & Arnold)



Ashley's Graduation Mass at Saint Francis School



At my sons Jay-Ar graduation at Damien Memorial High School during COVID

laws are facilitated online. Another test is competition, staffing and coping with unfounded statements from people about Adela and her business dealings that stymie the growth of the business. At the upstart of the operations and with not much experience, finding people to trust her was an unhealthy experience. With hard work, perseverance and by good word of mouth, she was able to overcome and run with her company to the success it is today.

Giving back to a community that nurtures

The Filipino is a giving community. What do you do? Give them back the kindness. Adela Salacup knows that very well. As member of many organizations and initiatives, she contributes in different ways- financial, donates food and other resources, and the most productive of all, volunteers in many events either as event chair, officer, resource person and other responsibilities. She was Co-Chair of many successful events, such as, Business Committee Chair for the Filipino Fiesta held yearly at Filcom Center on Oahu; Co-Chairman of

the Maria Clara Ball of the Filipino Women Civic Club, Co-Chair of Mrs. Hawaii Filipina, Chair for Christmas Party for the Filipino Chamber of Commerce, Chair for Filipino Business Women Association and organized fundraising for scholarships for several Filipino organizations such as, United Filipino Council of Hawaii, Filipino Business Women Association and Filipino Women's Civic Club. Adela was elected as an officer for different Filipino Organizations, such as UFCH Treasurer, FWCC Assistant Treasurer, Samahang Ilocano (SI) Assistant Treasurer, Filipino Women's Club Vice President, and of late as Chair for the Philippine Celebrations Coordinating Committee of Hawaii in coordination with the Philippine Consulate in Honolulu.

The community was never short of recognition for her many contributions. She was bestowed with Outstanding Caregiver Award of 2016, Progress Awardee for Entrepreneurship UFCH 2016, and Filipino Women's Civic Club Awardee 2019 among many other honors. Because of Adela's many

successes as a business person, she was awarded a most valuable award, the Businesswoman of the Year 2018 Trophy.

At the end of the day, family

Adela Domingo Salacup's story started with family- her Dad and Mom, her siblings, Lola Basilia and at the end of this narrative, her children.

Ardel owns and operates a foster home, Aveia's Foster Home. She is a Clinical Assistant at the Neuro Progressive Care Unit at Straub Medical Center. Ardel is also the co-owner of Ashley's Chair Covers.

Ashley graduated with an associate degree in public health from the University of Hawaii Kauai. She went to Saint Francis School and is currently enrolled at the University of Hawaii Manoa to obtain a bachelor's degree in public health. Then, she plans to obtain her

Master's in Nursing. She also helps Ardel in her foster home business.

Arnold Jay-Ar- is a student at the University of Hawaii Manoa in the Engineering program. A graduate of Damien High School, Jay-Ar also helps in the foster home business of Ardel.

Postscripts

What do you think are your personal qualities that made you a strong, successful woman in a competitive field?

"I am strong minded. There is a saying 'fake it 'till you make it.' Sometimes in business we must pretend we know what we are doing some of the time, to fulfill a commitment to a customer or client's request. This requires me to do everything in my power to find ways to get the job done.



With my daughter Ardel celebrating Mother's Day

What are your dreams for your children?

For them to be strong, driven, and hardworking citizens. I tell my children all the time that with hard work you can achieve 'amongst your wildest dream and the impossible'."

cover story



By: FE EDITA M. VELASCO
Servant Leader



Adela Domingo Salacup

A NURTURING ANGEL IN COMMUNITY SERVICE



The morning silence opens up to the melodious voice of a young radio host and the listener is inspired to make good of a regular but quite dull day. For five years (2004-2008), ADELA DOMINGO SALACUP dominated the air waves along with her co-owners and colleagues on radio KORL. Their daily broadcasts which include talks of anything about the weather, environment and the people garnered a sizable number of loyal listeners and followers.

With her soothing voice, Adela unnoticeably shares her community service for the day when she spoke about the facts of daily routinary life. Spinning a lively record, she would announce: “this song is dedicated to all the young moms there who are multi-tasking this morning. Dance to the beat and you will be surprised everything will be done smoothly.”



Maintaining her home care business, Adela still finds time to volunteer her time, talent and treasure in varied ways. With her sincere commitment in all the tasks she is involved with, she gets a nod of appreciation and thus, is elected to different levels of position in the board or offices.

For a period of six years (2007-2013), she was a member of the board of directors of Adult Foster Home of the Pacific (AFHOP). Unstoppable, on the next year (2014), she simultaneously served as member of the board of the Filipino Women's Civic Club Foundation (FWCCF), of the Filipino Business Women Association (FBWA), and of the Filipino Women's Club of Hawaii (FWCH), as well as elected as Assistant Treasurer for Samahang Ilokano.

In 2016, she was bestowed the first Outstanding Foster Home Award from the Ohana Health Plan. That same year, she was elected as the Treasurer for the United Filipino

Council of Hawaii (UFCH) and was assigned as the co-Chair for the Mrs. Hawaii Filipina Hawaii Pageant.

In 2017, she was designated as the chair for the Filipino Women's Club of Hawaii (FWCH), Christmas Party and also re-elected as Treasurer of the United Filipino Council of Hawaii (UFCH). In the same year, she was instrumental in the hosting of a successful performance here in Honolulu by the Ilocos Norte National High School Youth Choir, popularly known as the Samiweng Singers. She also served as a member of the Board of Directors of the Filipino Chamber of Commerce of Hawaii.

In 2018, Adela was elected as Secretary and appointed as Fundance Chair of the Filipino Business Women's Association. 2018 was her lucky year because she was named and awarded the Filipino Business Women of the Year by the Filipino Business Women's Association (FBWA). She was also elected as Auditor of the United

Filipino Council of Hawaii (UFCH), Vice President of the Filipino Women's Club of Hawaii, Assistant Treasurer of the Filipino Women's Civic Club (FWCC), and Director of the Filipino Chamber of Commerce of Hawaii (FCCH).

The year 2019 continued her tenure as member of the Board of Directors of the Filipino Chamber of Commerce of Hawaii (FCCH) and also, was assigned as the Chair of the FCCH Christmas Party.

For 2019 and 2020, she continued to be the Auditor of the United Filipino Council of Hawaii (UFCH), was elected Vice-President of the Filipino Women's Club of Hawaii (FWCH) and as Assistant Treasurer of the Filipino Women's Civic Club (FWCC). During the 2019 Maria Clara Ball of the Filipino Women's Civic Club Foundation, she was bestowed an award in civic service excellence.

In 2021, she was elected as the Treasurer of the United Filipino Council of Hawaii (UFCH), as the

Assistant Treasurer of the Samahang Ilokano, as Vice President of the Filipino Women's Club of Hawaii (FWCH), and as a Director of the Filipino Women's Civic Club (FWCC). For this same year, she was designated as Co-Chair for the Filipino Chamber of Commerce of Hawaii's (FCCH) Installation of Officers Gala Night.

For the years 2022-2024, Adela continued to be the United Filipino Council of Hawaii (UFCH) Treasurer, re-elected Director of the Filipino Chamber of Commerce of Hawaii (FCCH), elected as Director of the Filipino Women's Civic Club, designated as Business Manager of the Samahang Ilokano, chosen as Vice-President of the Filipino Women's Club of Hawaii, assigned as Co-Chair for the 2022 Installation of Officers of the Filipino Chamber of Commerce of Hawaii and tasked as the Chair for the 2024 Filipino Entrepreneur of the Year (FEOTY) Awards Night of the Filipino Chamber of Commerce of Hawaii.



In 2023, she was voted on as Chair of the Philippine Celebrations Coordinating Committee of Hawaii (PCCCH) which arranged the Philippine Independence Day Celebration in Honolulu in collaboration with the Philippine Consulate General, Honolulu. Other community events hosted by the PCCCH under her chairpersonship were the Welcome Party for Philippine Senator Imee Marcos, Filipino Food Festival and Parol Lighting Festival. Adela was also the relentless liaison to host the 2023 Honolulu performance of the Samiweng Singers and the indefatigable Co-chair of the 2023 Installation of Officers of the Filipino Chamber of Commerce of Hawaii (FCCH).



In addition to her direct involvement in regular volunteerism (by holding key positions on each community organization), Adela likewise contributes financial savings. As the owner of the Ashley's Chair Covers, she provides considerable discounts or offers use free of charge when someone utilize their seat cover services.

the dainty and orderly ambience of the ballroom and suggested to Adela to establish a business to cater to the decorative needs of every event planner in the community. Ashley's Chair Cover was thus born and through it, Adela started another aspect of her community service involvement by offering a discount on each chair cover. In almost every community function, covering the chairs is always part and parcel of the overall decoration as it adds to the cozy elegance of the function or ball room.

In 2010, this simple chair cover business started during the birthday celebration of her long-time friend and business partner. Adela wanted to reciprocate the kindness of Carol Cardenas for her daily and selfless assistance in Adela's care home.

Fully engaged in her community service involvements, Adela Domingo Salacup is the ultimate nurturer of compassionate responsibilities whether as a chair, co-chair, treasurer, secretary, auditor, or director or merely a humble member. More power to you Adela Domingo Salacup!

Thus, as a gift during her five decades milestone, Adela tendered a big party for Carol at the Hale Koa Hotel. Favoring beauty and order in an event, Adela decorated the ballroom with colorful chair covers, attractive table centerpieces and stage backdrop. As the entertaining evening progressed, guests noticed



Congratulations Adela!

This wonderful recognition shines a light on the profound love, unwavering care, and tireless dedication you pour into our community.

Your exceptional spirit infuses every endeavor with vibrant energy, making this honor truly well-deserved.

Councilmember Radiant Cordero



health/mindshift



By HILDA HERRERA BORJA

On Living A Simple, Peaceful, Joyful, and Hopeful Life

After leading a rather hectic life as a super busy wife, mother and paid worker, my ultimate retirement goal was to live a SIMPLE LIFE. And, downsizing our *hale* was one of the top priorities I had on my “To Do” bucket list. No, not that our house was unkempt. Rather, it was because of accumulated unneeded stuffs — most of which occupied shelves as well as nooks and crannies inside dark closets— thanks but no thanks to retail therapy.

I was so *gungho* then, as I envisioned our living space to be well appointed — very much like how the decluttering guru, Mari Kondo recommended. But, right after I hang my hat and turned off the light in my last office, I kind of downgraded my simplifying (aka, decluttering) plan — in favor of spreading my wings to faraway lands. And justifiably so, as I was then grieving the loss of my beloved husband who was unexpectedly promoted to heaven. Thus, traveling to many iconic and historical places in Europe, Asia, and even parts of Northern Africa became my bereavement therapy. But never a solo traveler, I journeyed with family members and friends who likewise caught the infectious travel bug. And so, I embarked on multiple JOYFUL journeys — HOPEFUL to heal my broken spirit.

However, with the unexpected pandemic lockdown and a subsequent pressing family situation, I made my conscious decision to stay put. And, I’m still on my “self-imposed modified lockdown”, to date. Gratefully, YouTube travel channels came to my rescue. And, I have since become an armchair traveler ... reliving my travel days and vicariously exploring must-visit destinations — without spending a dime and laying over in unfamiliar airports.

But of course, I digressed.

So, going back to living a SIMPLE LIFE by way of downsizing my physical space, I imagine myself relishing over a wild imagination of opening our front door and sighing: “Oh, my goodness! Did Joanna Gaines of Magnolia Network just made a quick and unannounced stop and with her magic wand — transformed our living

room like one pictured in her magazine? Oh! But of course, I could only wish... as reality immediately sank in on me... I had to pinch myself.

I get it. Organizing our physical space through downsizing can be a pain in *da okole* but it is very much doable as proven by Mari Kondo and self-proclaimed minimalists such as authors Joshua Becker, Ryan Nicodemus and many others. Inspiring food for thought; I was hooked. But will I take the authors’ leadings as they’ve so inspired me? Seriously speaking... I’ve been doggedly determined and HOPEFUL given I firmly believe that leading a SIMPLE LIFE will bring PEACE, JOY and HOPE amidst the complex world that we live in. And undeniably so, it is still a work in progress for me. So, help me God!

David Goggins, nicknamed “the toughest man alive” is a motivational speaker and author of runaway best sellers that have since inspired thousands. His main tenet runs parallel with that of Napoleon Hill’s quote: “Whatever the mind of man can conceive and believe, he can achieve.” Determined and HOPEFUL, David Goggins took this nugget of truth to heart by channelling his energy to achieve what he earnestly wanted to become: a successful person in his own right. A tough-minded optimist, he overcame the pains of growing up poor, being academically challenged and grossly overweight. Through his unwavering self determination and hard work, he is where he is today: one who won “the battle between his ears” thereby inspiring others.

Indeed, negative thinking can be a major deterrent to achieving one’s goals in life. Self doubts can manifest their ugliness in the form of fear, worries and even anger. They can also present themselves as lame excuses for postponing one’s plans through denial and procrastination.

Interestingly, the saying, “Less is more” runs parallel with the idea of LIVING A SIMPLE LIFE— a life style that’s free not only from material excesses but also from mental clutter. The latter means free from overthinking, worrying and catastrophizing amidst personal challenges and the current out-of-control and disorderly world conditions that

we’re in. The question is: How do we free up ourselves from negative thinking? The answer is **FAITH in GOD!** John 16:33 tells us that in this life, we will have difficulties and challenges. However, with God on our side, we have PEACE given we have the assurance that our sufferings in this life are temporary and that we have HOPE for a brighter and everlasting life beyond this world.

Indeed, we are living in the most exciting time in human history, as events are now aligning — so accurately— with Biblical prophesies which will then usher to the **SOON RETURN OF OUR LORD JESUS CHRIST** — as prophesied in 1/3 of what’s been written in The Bible.

See, aside from being our spiritual and moral compass, the Bible is also a historical book backed by archeological digs which point to the very telling highlights of world history’s alignment with Biblical accounts. Currently, significant world events are now fulfilling what’s been written in the Bible thousands years ago! Here are major current events in progress:

- (1) The pivotal role that Israel plays in the last days (Ezekiel 38-39 & Zechariah 12:10). Question: Why has this small nation (the size of New Jersey) become the bone of contention among nations who deny its very existence?
- (2) The frequencies of wars, famines, pestilences (Covid (worldwide) pandemic, for one), and earthquakes in diverse places (Matthew 24:6-13).
- (3) The lack of faith in God among many — much like in the days of Noah before God destroyed the earth with a worldwide flood ... AND, so will men be when Jesus Christ returns (Matthew 24:37-39).
- (4) Men going to and fro and knowledge shall increase (Daniel 12:4). Bible scholars point this verse to the advancement in travel and technology that had never happened anytime in past centuries. Through these modern discoveries, the Word of God has been preached worldwide. On the other hand,



innovating minds pioneered major technological advancements by trying to outdo God's supremacy (for instance, many concerning capabilities of AI (Artificial Intelligence)).

I'm so thankful for "Christian influencers" on YouTube and other social media platforms whom God uses to proclaim His prophetic Word, in such a time as this. Highly recommended teachers of Bible prophecies are: JD Farag (my pastor, Calvary Chapel Kaneohe; jdfarag.org), Jan Markle, Greg Laurie, Tom Hughes, Billie Crone, Amir Tsarfati, James Kaddis, Jonathan Cahn; Skip Heitzig, Jack Hibbs; Brett Meador, David Jeremiah, and many others. They have their own websites, Youtube channels, and accounts in selected social media forums. Please check them out.

Even though the signs of Jesus' soon return are upon us, we really don't know the time and the hour of His coming so, let's "occupy" or get busy and be ready at all times till Jesus returns (Luke 19:11-13).

At this point, I'd like to ask you —our reader — this most important question: Are you yearning to live a SIMPLE, PEACEFUL, JOYFUL and HOPEFUL life? I'm sure the answer is YES!

So then, **HAVE YOU ALREADY ACCEPTED JESUS AS YOUR LORD AND SAVIOR, and surrendered your life to Him?** If so, CONGRATULATIONS! You've made the most SIMPLE and uncomplicated life-changing decision ever. Carry on! Devote personal quality time in communion with God -- through prayer and studying His Word. And, assemble with fellow believers. Also, be "the salt of the earth" (Matthew 5:13) by winning souls through sharing your faith with others. NO! You don't have to engage in awkward conversations. Just live by God's Word and also, share witnessing tools such as this essay with your family, friends and anyone whom God sends your way. You'll never know who you'll lead to Jesus just for sharing.

However, if you are still unsure or undecided -- it's not by chance that you are reading this essay. Realize that life on earth can be uncertain and complex. But then again: This world is not our home; we're just passing through... **Do you know where you'll spend eternity when you die?** I know it's a pointed question but nonetheless bears asking.

Realize that we are all sinners needing a Savior to

redeem us from our sin nature—no, not by worshipping "mother earth or "father sky". Not even by following the teachings of great men who led noble lives but are now dead and gone for good. But, only by surrendering our lives to the **ONE TRUE GOD** (1Chronicles 17:20) who Himself is THE Creator of the universe (The Book of Genesis); God Himself who became Man— JESUS — and redeemed us by dying the most horrible death on the cross for the sins He did not commit but for our sins that we could not pay (1Peter 2:24). And, to show that He is indeed the One True God, He resurrected from His death (Luke 24:6-). Likewise, God Himself is the Holy Spirit who gives us wise counsel (Galatians 5:22-23).

GOD pursues us and calls us to come to Him. However, He is likewise a perfect gentleman; He gave us a free will. Therefore, we each author our life story through our own choices. However, Joshua 24:14-15 urges us to CHOOSE WHOM we will serve. Indeed, without Jesus in us: we are spiritually bankrupt.

If you are still undecided, allow me to ask you a life-changing question: What's keeping you from coming to the Lord Jesus Christ? Is it your feelings of guilt, shame and unworthiness? Do you think that your sins are unforgivable? True, we are all filthy rags -- unfit to worship The God of all creation (Isaiah 64:6). But the Bible also tells us that if anyone will humble him/herself, surrender and will confess his/her sins and repents, God will forgive whosoever (1 John 1:9). And, Romans 10:13 even affirms that Jesus will save **WHOSOEVER** will call upon His Name, **JESUS**. Yes, indeed: it's not religion that matters... It's SIMPLY our relationship with the **One True God** who is our Creator, Savior and Comforter .

You don't have to do anything beyond your human power and ability to turn your life around.

Simply, all you need is an **intentional faith** by expressing **your humility and your total surrender to Jesus. Give it all to Him:** your feelings of confusion, unworthiness, worries, fears, discouragements, anger, addiction, lack of direction, and whatever that's hindering you to have peace in your heart. And, just as important: **Forgive yourself.** Cry out to God. It's okay. In fact, **He is waiting for you to reach out to Him.**

You don't need to make an appointment, participate

in rituals or ceremonies, sign a written contract, say memorized prayers or even ask someone's approval. Simply come to Jesus as you are and wherever you are-- like NOW! Don't delay! Your salvation will change the trajectory of your life because Jesus will wipe away your tears, lift your heavy burdens and give you His peace that passes all understanding (Philippians 4:6-7). Yes indeed, Jesus will turn your mess to your message of hope and your stumbling blocks to your stepping stones of courage and determination — because whosoever the Lord sets free is free indeed! (John 8:36). And, once you accept His invitation, you'll know that you know that JESUS is indeed your ONE and ONLY SAVIOR!!!

Yes indeed! Through Jesus, you can live a SIMPLE and uncomplicated life thereby have JOY unspeakable because of His PEACE that surpasses human understanding and the greatest HOPE for the most wonderful and everlasting life waiting for you beyond this world.

**May the Lord bless and keep you.
May the Lord make His face shine upon you
and be gracious to you. May the Lord turn
His face toward you and give you peace.
(Numbers 6:24-26).**

**JESUS LOVES YOU and
HE IS COMING AGAIN... Soon!
(John 14:2-6 and many other verses in the Bible)
MARANATHA!**

Hilda Herrera Borja is an alumna of UP-Diliman and UH-Manoa. She retired from the Department of Defense in the State of Hawaii, as a Behavioral Health Provider. In this capacity, she worked with our men & women in uniform and their families in enhancing their quality of life. Thereafter, she continued to serve our local military population, as a Military & Family Life Consultant/Counselor, in community settings. Currently, she shares her time in championing worthy causes for the common good. And, as a columnist for the Fil-Am Courier, she writes about faith, family and freedom. It's her heart's desire to share the message of hope through The Good News about our Lord & Savior Jesus Christ -- to our readers among the Hawaiian islands and beyond -- through the power of the print media and modern telecommunications.

gathering place



By ANGIE DYTIOCO SANTIAGO



Parol Lantern Lighting Ceremony at the Philippine Consulate. Front row: Jerry Felicitas (PCCCH Vice Chair 2023), Gladys Mae Menor (PCCCH Chair 2024), Consul General Emil T. Fernandez, Adela Domingo Salacup (PCCCH Chair 2023), and Zhoydell Magaoay (PCCCH Vice Chair 2024).

ADELA SALACUP'S SUCCESSES AS THE 2023 CHAIR OF THE PHILIPPINE CELEBRATIONS COORDINATING COMMITTEE OF HAWAII (PCCCH)

The Philippines Celebrations Coordinating Committee of Hawaii (PCCCH) is the liaison organization that supports the Philippine Consulate General in Honolulu in planning and coordinating major events in Honolulu. The PCCCH consists of no more than 25 members

Two major annual events that highlight the PCCCH's contribution to the community are the Araw ng Kagitingan (Day of Valor) and the Araw ng Kalayaan (Philippine Independence) Gala.

Other events coordinated by the PCCCH include Filipino Food Week, the Parol Festival held at the Philippine Consulate, and the PCCCH Christmas Party.

In 2023, Adela Domingo Salacup was the chair for all those successful events; and she also chaired the welcome reception for Philippine Senator Imee Marcos, the eldest sister of Philippine President BongBong Marcos at the Hilton Hawaiian Village. The dinner was attended by Hawaii's Filipino community leaders.

In December 2016, Adela was presented with a Certificate of Appreciation from Consul General

Gina Jamoralin for her dedication and support to the Philippine Consulate General in Honolulu, for her commitment to uphold the ideals of the PCCCH through promotion of Philippine culture and heritage, and for her exemplary service and volunteerism to the Filipino American in the State of Hawaii.

In 2017, Adela was presented with a Certificate of Appreciation by Consul General Gina Jamoralin for her dedication and support to the Philippine Consulate General in Honolulu during the Adobo Festival from June 1 – 7, 2017, the Great Adobo Cook-off on June 8, 2017, and for the 119th Philippine Independence Day Gala held on June 10, 2017.



Senator Imee Marcos's welcome reception held at the Hilton Hawaiian Village.



PCCCH 2023 Members: First row: Angie Dytioco Santiago, Dr. Nancy Walch-Atmosphera, Maggie Domingo, PCCCH Chair 2023 Adela Domingo Salacup, Consul General Emil T. Fernandez, Cecilia Villafuerte, Bernadette Fajardo, and Tina Salvador. Second row: Zhoydell Magaoay, Vice Consul Liezel Caasi, Amelia Casamina Cabatu, Rocky and Anguay. Third row: Vice Chair Jerry Felicitas, Eva Andres, Lynne Guetierrez, Mila Handel, Gladys Mae Menor, Mylene Reyes, Rossi Patton, Susie Berardy, Rose Galanto, Jo Farina, and Allan Alvarez.



Philippine Independence Day Gala: Host Amelia Casamina Cabatu, Mayor Rick Blandiardi, Lt. Governor Sylvia Luke, Consul General Emil T. Fernandez, and PCCCH Chair 2023 Adela Domingo Salacup.

gathering place



By ANGIE DYTIOCO SANTIAGO

We all know someone who goes above and beyond when it comes to lending a helping hand --- whether it be chairing a committee, serving as an officer of an organization, volunteering to run errands, or running a business. The person who comes to mind is my friend Adela Domingo Salacup who serves as the hard-working treasurer of the United Filipino Council of Hawaii Foundation (UFCHF).

To adequately describe her many abilities and capabilities is a challenge. Her ability to multi-task is unmatched, especially when it comes to her passion and dedication in completing the tasks at hand. Adela's determination and perseverance in learning new things and overcoming obstacles and challenges has made her a very successful business-woman and a vital member of UFCHF's leadership team!

So, it is no wonder that Adela was awarded the 2016 Progress Awardee in Entrepreneurship by the UFCHF! Adela was selected for her successful business with importing frozen fish from the Philippines and selling the fish to the Filipino community. Adela



Members/Officers of the UFCHF: Domingo Gumpal, Mario Trinidad, Angie Dytioco Santiago, Carol Cardenas, Adela Domingo Salacup, Miss Hawaii Filipina 2023 Sandra Desierto, Mrs. Hawaii Filipina 2023 Mary Mar Candido, Miriam Guerrero Dublada, Marilyn Romero, Lemuel Soria, Gerico Caban, Leo Gozar, Benymar Sadumiano, and Greg Peros.

Adela Domingo Salacup — An Energetic Community Leader

also operates two homecare services. In 2016, Adela and Carol Cardenas started A&C Transport, a service which transports patients to the hospital, to their medical appointments, or to visit family members.

The UFCHF is a statewide organization composed of six island Councils namely: Big Island, Kauai, Lanai, Maui, Molokai, and Oahu. Under these Island Councils are approximately 100-unit organizations whose objectives are, but not limited to, community development, leadership, educational scholarships

and outreach programs, social interaction, networking, etc., which led Adela to get involved in the Filipino community.

Adela has been instrumental in the continued success of the UFCHF. Adela first served as UFCHF Treasurer from 2017 to 2018 under Jimmy Iloreta's presidency, then from 2018 to 2019 and from 2021 to 2023 during the presidency of Leo Gozar. She served as Auditor from 2019 to 2020, during Leo Gozar's administration and as UFCHF Treasurer from 2023 to 2024 during the presidency of Angie Dytioco Santiago.

The UFCHF will be crowning a new Mrs. Hawaii Filipina on July 6, 2024, at the Hilton Hawaiian Village,

Coral Ballroom, with contestants from the Big Island, Kauai, Maui, and Oahu. Adela's participation will help ensure the success of the event.

Even in light of all the projects in which Adela is involved, the largest share of her time, energy, and devotion goes to her loving children

Ardel, Ashley, and AJ, and to Carol Cardenas, all of whom give Adela their total support in assisting her on her many projects and endeavors.

Maraming Salamat, Adela, for all that you do for the community!



Adela Domingo Salacup 2016 Entrepreneur of the Year Awardee. Photo with UFCHF Incoming President Jimmy Iloreta, President Maria A.F. Etrata, and Consul General Gina Jamoralin



UFCHF's Little Miss Filipina Pageant 2023: 2nd Runner-up Althea Ganac, 1st Little Miss Filipina 2022 Aria Megumi Ritchie, Little Miss Filipin 2023 Cialina Agpoon, and 1st Runner-up Maxine Gani.



UFCHF Golf Tournament Scholarship Fundraising.



2023-2024 UFCHF Administration



UFCHF's Mardi Gras Scholarship Fundraising.



UFCHF's Quarterly Adopt-a-Highway Clean-up Project along Kalihi Street: Front row: Will Flores, Espie Badua, Carol Cardenas, Imelda Ulangca, and Angie Dytioco Santiago (Co-Chair). Back row: Hermie Pagaduan, Engie Pagaduan, Ludi Quero, Novie Flores, John Witeck, Alex Vergara, Leo Gozar, Imelda Phu, Louie Funtanilla, Amado Yoro (Chair), Maggie Domingo, Mrs. Hawaii Filipina 2022 Eva Andres and Adela Domingo Salacup.

Paid for by Tyler for City Council, PO Box 1661, Honolulu, HI 96806



Congratulations Adela!

This well-deserved recognition is a reflection of your love, care, and dedication for our community, and the exceptional energy you breathe into everything you do!

Congratulations Adela!



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A LIMITED LIABILITY LAW COMPANY INCORPORATED

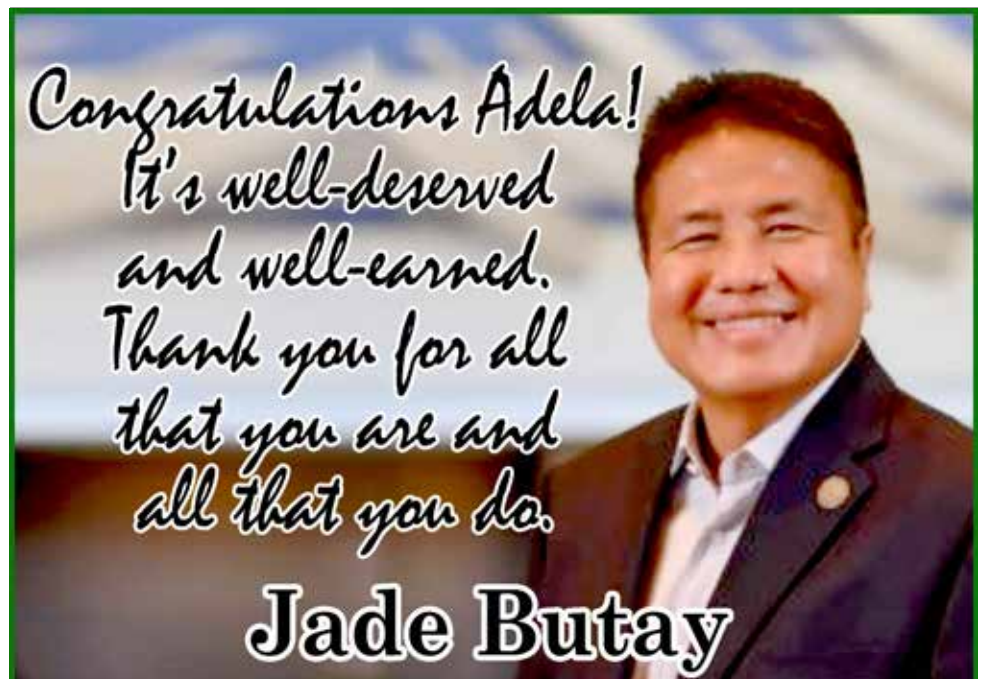
24 Central Avenue ♦ Wailuku, Maui, Hawai'i 96793
Tel. 808.242.8100

Appointments on O'ahu and Maui



Congratulations Adela for your continued support and efforts in the Filipino community.

Donnie Juan, Esq.



Congratulations Adela! It's well-deserved and well-earned. Thank you for all that you are and all that you do.

Jade Butay



Congratulations on a fantastic year of service to the Filipino community of Hawaii! Keep up the great work!

- Allan and Atty. Rhoda Alvarez



Congratulations Ate Adela! You inspire and uplift the Filipinos. Thank you for your tireless service. More power & blessings!

Gloreylyn McCaleb



Mabuhay & Congratulations Adela!

Sol Solleza
Area Manager
Philippine Airlines



Adela is the epitome of unwavering dedication and commitment to her civic duties. She takes on multiple committee tasks and carries them to completion complaint-free!

She works under pressure with grace and always elegant on her stunning Filipiniana gowns. The Fil-Am Courier recognition is well-deserved!



Mylene Reyes
President R&M Enterprises
Community Leader




**Huge
Congratulations
Adela!**
More power and
more blessings
to you

Zhoydell Magaoay



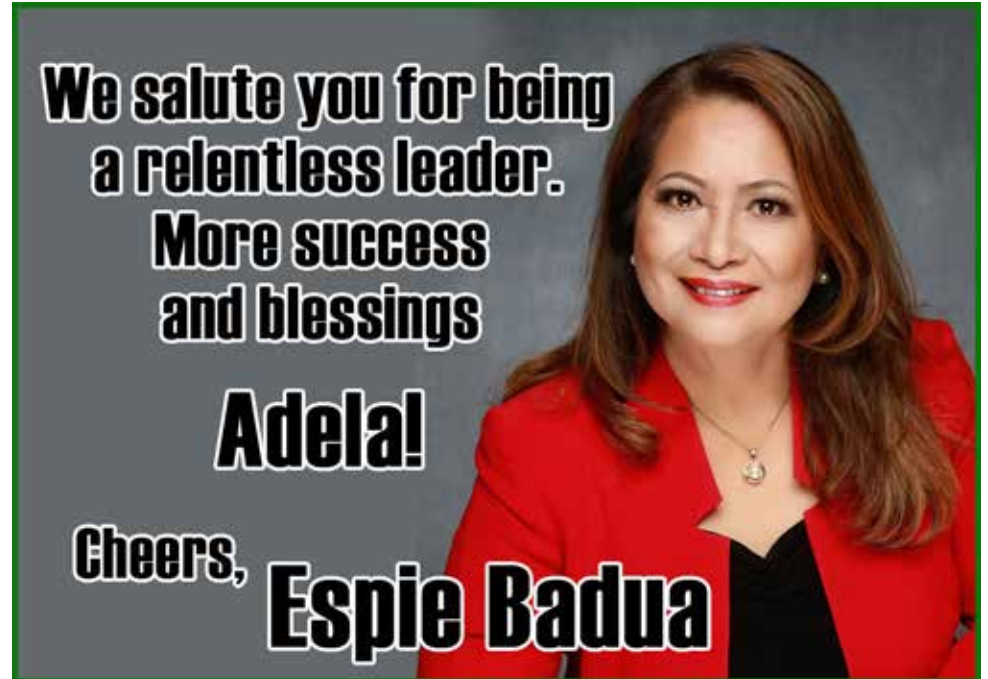
**Thank you Adela,
for being an
inspiration
to us all!
God bless you!**

From Mila & Matthew Handel
Owners of Kona Moonset Farm



**Adela,
You're a gift to
our community
Keep up the
great work!**


from
Lina B. Mercado
Owner of Lina B Flowers



**We salute you for being
a relentless leader.
More success
and blessings**

Adela!


Cheers,
Espie Badua



**Thank you Adela,
for being an
inspiration
to us all!
God bless you!**

Lynn V. Gutierrez

**Best Wishes & Congratulations Adela!
You're a Shining Star**



**The Calderon Ohana • Henri & Lina Calderon
Michelle & Calvin Dollente • Jeffrey & Jean Calderon
Agnes & Romeo Villanueva • And Grandchildren**



**Thank you Adela
for your selfless
service to our
community.
It's your time to shine!**

Love,
Manuel & Elsa Badua
Owners of Jesse's Bakery & Coffee Shop

**Our warmest congratulations
& best wishes Adela!**



**We appreciate
everything you've done
for the Fil-Am community.
God bless you**

William & Faye Cudal

To Ms. Adela Domingo Salacup **Felicitations, acclamations and congratulations!** **Bravo! From Philippine Cultural Foundation of Hawaii**

In 1968, sixty-two years after the first Filipino migration to Hawaii and almost ten years after Hawaii became "stateside"... Filipino Americans continue to position themselves in expressing their cultural identity. It was this setting that gave birth to the Philippine Cultural Foundation of Hawaii (PCFH) a brainchild of Consul General Trinidad Alconcel. Later founded by the Consul General's wife, Mrs. Soledad Alconcel, PCFH became the purveyors of our national ethos; guardians of our heritage; and sentinel of issues that celebrate youth and the family.

PCFH Parents of the Year Awards

and Recognition of Outstanding High School Valedictorians is a dual recognition event that focuses on parents and the youth. In 2015, PCFH bestowed its third award— The Trailblazer of the Year recognizing the pioneers in different fields of endeavor.

The magnanimity of the foundation's commitment to the Filipino has not escaped the awareness of a community and a nation. In conferring the "Banaag Award" to the Philippine Cultural Foundation of Hawaii, President Gloria Macapagal Arroyo recognized "its worthy achievements in preserving Filipino values,

culture and tradition among Filipinos in Hawaii and in addressing the educational needs of Filipino youth in Hawaii."

Today, PCFH continues to open windows of ideas by which to enhance its already full plate agenda in serving the Filipino - their cultural, educational and historical enrichment. Ultimately, the collaboration among the foundation members, community and its leaders, and the government shall define the purpose of the enduring legacy of an institution such as the Philippine Cultural Foundation of Hawaii.



Edmund Aczon
Trailblazer 2022



Mater Alcubilla
POTY 2023



Jade Butay
Trailblazer 2023



Ms. Maggie P. Domingo
President Emeritus

The Philippine Cultural Foundation of Hawaii bestows its highest accolade- The Parents of the Year Trophy for the unselfish and outstanding contribution of a dedicated Filipino-American parent or parents. The complete roster of winners since awards were launched in 1976 to the present is as follows:

- | | | |
|------------------------------------|--|-------------------------------------|
| 1976 M/M Sotero Ganir (Big Island) | 2005 Dr. Benedicto & Adelaida Galindo | 2014 Dr. Nicanor & Imelda Joaquin |
| 1978 Pedro & Blasa Balmores (Maui) | 2006 Samuel & Dr. Remy Sonson | 2015 Bonifacio & Lorena Guieb |
| 1995 Jerry & Mona Ilar | 2007 Ernesto & Leilani Juan | 2016 Helen Grace Go |
| 1996 Zoilo & Feliza B. Burigay | 2008 Atty. Antonio & Mrs. Luz Ramil | 2017 Roland & Jocelyn Advincula |
| 1997/1998/1999 (No Activities) | 2009 Angel & Corazon Legaspi and Dr. Myrna Valin | 2018 Dr. Marina Badua, MD |
| 2000 Claudio & Rigolette Baraquio | 2010 Prospero & Amalia Cudiamat | 2019 Larry & Marietta Bustamante |
| 2001 Ricardo & Rosario Olegario | 2011 Renato & Maria A. F. Etrata | 2020/2021 (No Activities- Pandemic) |
| 2002 Isabelo & Erlinda Palalay | 2012 Joyce Basilio Agsalda | 2022 Ruth Grace Guilambo Rous |
| 2003 Fred & Rosita Camero | 2013 Ramon & Lourdes Delos Santos | 2023 Mater Alcubilla |
| 2004 Jose & Conchita Uson | | |

The Trailblazer Award launched in 2015, applauds Filipino American individuals in Hawaii who blazed a trail and have made significant efforts to contribute to the community of Hawaii. The winners since 2015 are:

- | | | |
|-----------------------------------|----------------------------------|-----------------------|
| 2015 Mr. Anacleto "Lito" Alcantra | 2017 Mr. Roland Casamina | 2022 Mr. Edmund Aczon |
| 2016 Mr. Eddie Flores | 2018 Mr. Tyler dos Santos Tam | 2023 Mr. Jade Butay |
| | 2019 Atty. Franz "Don" Juan, Jr. | |

PCFH's PARENTS OF THE YEAR

August 24, 2023 . Ala Moana Hotel, Hibiscus Ballroom

Contact: Janice Sevilla, 808-348-6052 • Faye Cudal, 808-783-7552 • Lydia Kamiya, 808-859-7147

CRITERIA FOR ELIGIBILITY AND SELECTION

- Nominees must be residents of Hawaii • Nominees must be at least 25 Percent Filipino Descent
- Nominees must have at least THREE (3) children who have graduated from a four year college and/or university in the United States.

Officers and members of the PCFH are not eligible to be nominated.

WE ARE STILL ACCEPTING NOMINATIONS! Deadline is May 30, 2024.

Congratulations & Best Wishes Adela!



FCCH OFFICERS & DIRECTORS 2023-2024



SUSIE BERARDY
President



MELODY CALISAY
President-Elect



ZHOYDELL MAGAOAY
Vice President



JENNIFER AQUINO
Secretary



JEROME ADARNA
Assistant Secretary



FE MUNOZ
Treasurer



MILA HANDEL
Assistant Treasurer



SU LAZO
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ROCKY ANGUAY
Imm. Past President

DIRECTORS



JOHN CARL ADARNA



ARLINA AGBAYANI



HARRY ALONSO



PAUL BILLINGTON



RANDY CORTEZ



JEFF ORIG



ROSE MENDOZA



ADELA SALACUP



ELVI SUTHERLAND



GINO SOQUENA



AILYN LUM *
Executive Director



RAVEN SEVILLEJA *
Legal Counsel

Congratulations Adela Salacup! On Your Community Leadership!





I have worked with Adela when I was chair of the Filcom Bayanihan Gala in October 2023. I found her to be a great team player, very resourceful and she focuses her mind toward the main goal. She is one of the best committee member any chair could ask for.

Adela wear her game face whenever we have meetings and contribute towards discussions. Her generosity in offering the services of Ashley's chair covers makes a big difference in turning any event into a glamorous one! It brightens up the whole room with splashes of color of your event's theme. Adela is definitely a blessing whenever she is a part of your committee!

Congratulations on being featured in the front cover, Adela!

Vanessa Kop

*Past President Filipino Chamber of Commerce of Hawaii
Board of Director, Fil-Com Center
Immediate Past President,
Hawaii Chinese Association*

Congratulations, Adela, on your commendable service and support rendered during both the Filipino Fiesta and Bayanihan Gala events held last year. Your dedication and contributions were instrumental in the success of these significant occasions.

I was a committee of the Filcom Gala and Filipino Fiesta in 2017 and 2018 Mabuhay!



Edmund Aczon

*FilCom Director
Committee chair of the Filcom Gala and Filipino Fiesta in 2017 and 2018*

Congratulations Adela Salacup for being so excellent in all your great accomplishments.



Carina Ocampo

Congratulations Adela! You are a great leader and an inspiration to all. Thank you for your service to the community.

Eva Andres





Congratulations, Adela!

As we celebrate your incredible service and accomplishments, we are reminded of the profound impact you have had on the lives of so many.

Your commitment to making a difference, your relentless pursuit of excellence, and your boundless generosity of spirit are truly inspiring. You have touched hearts and transformed lives.

You are a shining example of what it means to make a difference, and the world is truly a better place because of you.

With All Our Love,
Susan Quinabo
Delia Cabingabang

CONGRATULATIONS, ADELA DOMINGO SALACUP



Greetings from - GLADYS MAE MENOR

**President-Calayab Association, Past President – GUMIL Oahu,
Vice President-United Filipino Council of Hawaii (UFCH);**

CHAIR-Philippine Celebrations Coordinating Committee of Hawaii (PCCCH)



God Bless You, Adela! Thank You for Helping Our Community!



Adela, we want to say a big thank you for all the hard work you've done for our community. Everything you've planned and organized has been a success, and we're so grateful for that!

You've led teams and put together events, and every time, they've turned out great because of you. Your passion and effort have made a big difference in our community, and we want you to know how much we appreciate it.

We also want to ask for blessings for you from God. May He always be with you, guiding you and keeping you safe. You're a special person, and we're lucky to have you in our community. Thank you for everything, Adela!

Love

Maggie Pasion Domingo

The United Filipino Council of Hawaii Foundation (UFCHF) Congratulates our Treasurer & FEOTY Chair ADELA SALACUP, to FEOTY Nominees Kellan Briones, Julie Cambe, Armi Oliver-Harper, Josefa Andres Madamba, Young FEOTY Randy Cortez and Arlyn Ramos, Executive of the Year AJ Halagao, FCCH Scholars 2024, & to FEOTY 2024 Winner Reynaldo Ramiro of Cools in Catering by Sinublan!



2023-2024 UFCHF Administration: President: Angie Dytioco Santiago, IPP: Leo Gozar, Vice President: Gladys Menor, Secretary: Penny Chung, Treasurer: Adela Domingo Salacup, Auditor: Hermie Pagaduan, Assistant Secretary: Jasmine Chung, Executive Secretary: Ardel D. Salacup, Assistant Treasurer: Chulet Paco, Governors: Big Island: Benymar Sadumiano, Miriam Guerrero-Dublada, Kauai: Roy Mendaro & Mario Trinidad, Maui: Emi Cortez & Marilyn Romero, and Oahu: Calvin Bagaoisan & Tina Salvador. Island Council Presidents: Big Island Gerico Caban, Kauai: Nancy Apalla, Lanai: Noemi Barbadillo, Maui: Madelyn Pascua, Molokai: Robert Stephenson, and Oahu: Raymond Sebastian. Legal Counsels: Norma Doctor Sparks and Merlinda Garma. Miss Little Hawaii Filipina 2023 Cialina Agpoon, Miss Hawaii Filipina 2023 Sandra Desierto, and Mrs. Hawaii Filipina 2023 Mary Mar Candido.



feature

Hawai'i Reynaldo Ramiro The Filipino Chamber of Commerce of Hawaii - Entrepreneur of the Year



By JEROME H. ADARNA JR.

It was that time of the year again for the Filipino Chamber of Commerce of Hawaii to recognize the remarkable achievements of several special individuals at the prestigious FCCH Filipino Entrepreneur of the Year Awards Gala. In preparation for the big event, I was tasked this year with creating videos for each nominee to introduce themselves, share a bit about their business, how they got started, and their plans moving forward as entrepreneurs. The videos would be played as the nominees are called to the stage. As I interviewed each candidate, it became more evident to me how challenging it would be to be one of the judges for this event as each candidate has their own special story, each are successful professionals in their respective fields, and they are all winners for being great role models and for their contributions to the communities they serve.

During one of the interviews, I asked the nominee a question; "How did you come up with the name for your business?" His answer described how it was very common for where he is from in the Philippines, to gather after a long day of work to have fellowship with friends and family and to prepare and serve food from a very large iron pot called a Sinublan. This nominee was Chef Reynaldo Ramiro, the owner of Cools In Catering By Sinublan and R.L.R. Catering Services. His answer and his story stuck with me as he went on to share how everything started for him from humble beginnings in the



Philippines to a successful catering business here in Hawai'i Reynaldo

In the late 80's after returning from a government assignment in the Visayas region, Reynaldo had a desire to bring employment opportunities to the countryside. He was aware that because of the lack of trade skills, and limited socio-economic programs in the rural areas, this resulted in marginal living conditions. It was because of this that Rey wanted to create a solution for his situation and do this on his terms to create a better life for himself and also those around him. His answer was the creation of R.L.R Catering services established as a rural based enterprise which would be the catalyst for what would be Cools In Catering By Sinublan three decades later. Sinublan today is a family business as Reynaldo is partners with his son, Samuel who has been a part of the company since it's inception. Together with his son Samuel they lead the company mission of perpetuating the uniqueness of Philippine values, customs, and traditions into their business.

On October 4th, 2022 Sinublan and

the Filipino Community Center established a contract to have Sinublan be their preferred caterer. Since then many Filipinos and other people in the community have attended events at the Filcom Center and have had the chance to taste the vibrant flavors and fusion dishes we all have come to love and enjoy from Sinublan. Towards the end of filming his video, Chef Reynaldo Ramiro emphasized how at his age in life, he still has some gas left in the tank to realize his vision of making Sinublan the lead catering services provider in Hawai'i and ended the video by inviting everyone to try Sinublan's fine dining experience, serving delicious, health, and artistically crafted fares prepared by him and his team of professional. With his inspirational story, growing business, and delectable menu, Chef Reynaldo Ramiro was awarded as the Filipino Chamber of Commerce of Hawaii 2024 Filipino Entrepreneur of the Year. A well deserved recognition

for an entrepreneur who crossed the Pacific to share his talents with the people of Hawai'i. Chef Reynaldo's story was just one of the several amazing journeys that was shared during the gala as all the nominees are winners in their own right. Congratulations to all the FCCH FEOTY Nominees; Kellan Briones of Premier Barbershop Hawaii, KCK Investments Inc., and Mauka to Makai Notary LLC.

Julie Cambe, Owner of Cambe's Adult Foster Home LLC, Immaculate Place Boarding House, and JBC Stepping Stone Services LLC. Armi Oliver-Harper, independent contractor and realtor associate at Harper Island Realty, LLC. Josefa Andres Madamba with Healing Noni Independent Grower and J&J Yard Services. Young Filipino Entrepreneurs of the Year, Randy Cortez and Arlyn Ramos the co-owners of Palaman Purveyors. Finally Congratulations to the FCCH Executive of the Year AJ

Halagao, the President of the Hawai'i Leadership Forum. I would also like to congratulate those who put together a successful FEOTY Awards Gala and the 2024 FCCH Foundation Scholars; FEOTY Chair 2024 Adela Salacup and event co-chairs Arlina Agbayani and Rosemarie Mendoza and the rest of the FEOTY Committee.

Jerome H. Adarna Jr. (Jake) is the Founder/ CEO of Visionary Views LLC, a media services company. He is a 2022 FCCH FEOTY Nominee, 2023 FCCH Young FEOTY Awardee, and 2023 UFCH Progress Awards Information Technology Awardee. He is an International Marketing Partner for SM Development Corporation. Visit www.visionaryviewsllc.com for media services or call (808)342-7508 for more information on SMDC investment opportunities



Reynaldo Ramiro
Executive Chef

Sam Aliro
General Manager

Sheila Elcano
Event Coordinator





Congratulations Mom

We are so proud of all your accomplishments in your involvement with the Filipino Community. We Love You!



Arnold Jay-Ar Salacup
Secondary Caregiver



Ardel Salacup
Owner & Operator



Ashley Joy Salacup
Secretary & Secondary Caregiver

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Congratulations Mom!

You have a heart of Gold and the contribution you have within the Filipino Community have been impactful. We are so proud of you.



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